



experience

ART DIRECTOR AT BIG TIME PRODUCTS | May 2015 - Present

Guides all creative projects, from print to product designs, directs design team, and ensures visual standards are met. Manages each project from concept to completion, and translates marketing goals into creative strategies. Coordinates with marketing department to develop print and digital materials. Assists in domestic sourcing, and communication with oversea factories. Develops and maintains over 20 in-house, private label, and licensed brands.

SENIOR GRAPHIC DESIGNER AT BIG TIME PRODUCTS | August 2014 - May 2015

Assists the director of design with daily tasks including, but not limited to, managing requests, organizing team priorities, distributing assignments, and design art direction. In addition, also assists the in-house design team in all new and existing packaging and graphics, marketing materials and POP displays.

GRAPHIC DESIGNER AT BIG TIME PRODUCTS | July 2012 - August 2014

As part of an in-house design team, creates and executes new packaging design and graphics, marketing materials, and POP displays. This requires maintaining awareness of consumer trends and knowledge of competitive product and producing branding through various types of media. All projects are managed from conceptualization to completion.

GRAPHIC DESIGNER AT VISIONARY DESIGN GROUP | May 2010 - May 2012

Held responsibilities for concept development, creating and editing copy, design, printing, marketing and promotion. This position also demanded highly developed communication and organizational skills and an enthusiastic attitude.

education

MIDDLE TENNESSEE STATE UNIVERSITY | Graduated May 2010 - 3.75 GPA

Bachelor of Fine Arts, concentration in Graphic Design, and a minor in Interactive Design and Art History. Graduated Magna Cum Laude; Dean's List. Awarded for outstanding academic performance in the Graphic Design program in 2010 with the Senior Honor Award.

expertise

SOFTWARE | Adobe Illustrator, InDesign, Photoshop, Flash, Dreamweaver and Microsoft Office

CODING | Intermediate Understanding of XHTML and CSS

SOCIAL MEDIA | FaceBook, Twitter, Instagram, Wordpress, Flickr and Blogger